



ROOM WITH A VIEW

If you happen to find yourself strolling London's South Bank you may well notice something new adorning the capital's cultural Riviera - A beautifully furnished, luxury penthouse constructed on ground level and encased in glass. Considering its positioning, on the door step of the Tate Modern, you would be forgiven for mistaking it for some sort of art installation; a comment on contemporary urban existence perhaps? But you would be wrong. The luxury residence is in fact a mock up of one of the 199 apartments and penthouses that make up the jubilee of glass and steel that is NEO Bankside.

NEO
BANKSIDE



Due for completion in Spring 2012, NEO Bankside is the latest creation from award-winning architects Rogers Stirk Harbour + Partners, the minds responsible for The Millennium Dome and Paris' Centre Pompidou, amongst other projects. Made up of three steel, glass and timber pavilions, NEO Bankside has some of the most enviable views in London and boy, are they have they most of them.

Overlooking the Thames, everything in NEO Bankside's design is geared towards utilising its desirable aspect to maximum effect. From the external glazed lift, floor to ceiling windows in every apartment and multitude of winter gardens, NEO Bankside's architecture is a celebration of the skyline that itself now forms a part of.





Alongside the jaw dropping views, residents of NEO Bankside can expect five star hotel-style amenities, including a temperature controlled wine cellar facility with advice from leading wine merchants Berry Bros. & Rudd, a luxurious day spa, its very own orchard and concierge team there to cater for residents' whims 24-hours a day, from morning newspapers and coffee, to arranging travel and booking theatre tickets. Alongside the development's de rigueur state-of-the-art gymnasium and security.

As you might expect, such care and location does not come cheap. With apartments starting from £1 million, NEO Bankside is aimed squarely at the capital's luxury market. But if you happen to have that sort of cash in your pocket and you can enjoy a good anagram; Neo Bankside could very well be the one for you.

www.neobankside.com

